

# Jim Kahnweiler

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## Print Production Art & Photoshop Retouching

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**Using InDesign or QuarkXPress, Photoshop and Illustrator, produce a variety of print-related projects. Use Photoshop to color correct, enhance and composite images. Easily adapt to established workflows.**

### Skills: Print Production Artist – 1994 to present

- **Build tight mechanicals:** Compose press ready files for ads, catalogs, booklets, newspapers & magazines, newsletters, brochures, forms, signs, posters, packaging.
- **Photoshop retouching:** Color corrections, black and white conversion, duotones, and compositing.
- **Construct mockups:** Use production files to make printouts and build three-dimensional prototypes of products and printed materials.
- **Pre-press:** Prepare files for offset printing: CMYK conversions, check files using third party software, generate PDFs, delivery via CD-ROM or FTP.
- **Photo research:** Select photographs and illustrations from stock catalogues, CD-ROMs and online collections. Negotiate fees and rights. Managed solicitation, editing and returns of transparencies and prints from photographers and stock agencies.
- **Macintosh systems:** Color monitor calibration and color management. System assembly and networking, software and hardware installation and upgrades, minor troubleshooting and repair. Test and recommend third-party QuarkXPress XTensions and Photoshop Plug-ins to facilitate workflow.
- **Collaborative:** Take direction, learn new procedures quickly and easily adapt to new work environments. Meet deadlines.
- **Congenial:** Work well under pressure, maintain a sense of humor.

### Recent freelance assignments

**Nov 2006 – Feb 2007**

- Production Artist, Omega Engineering. Revise catalog pages. Resize ads. Retouch product photographs and draw clipping paths. Create PDFs for printer and web site.
- Production Artist, *The New York Times* Marketing Department Creative Studio. Worked as part of a team building mechanicals for house ads, display ads for local merchants, and comp ads for the sales department. Build mockups. Enter corrections. Prepare files for publication. Maintain backups. Meet deadlines.

### Long-term freelance assignment

**Dec 2002 – Apr 2005**

- Production Manager, *Co-op City Times*. Leave replacement leading a production team for a weekly newspaper.
- Followed editor's dummy to compose and revise 28 to 60 page newspaper. Styled typesetting. Made color separations and black and white conversions. Revisions per editor's markups. Produced PDFs for FTP transmission to the printer.
- Color and exposure corrections for scans and digital camera captures. Grey scale conversions.
- Used photographs and graphics from online and CD-ROM collections with type and type effects to produce display advertising.
- Improved QuarkXPress and Adobe Acrobat workflows. Redesigned master pages and style sheets in conjunction with revised PDF production procedures. Productivity gains reduced overtime and saved over \$44,000 in the first year.
- Instructed and trained colleagues, summer interns and freelancers.
- Managed the migration to Mac OS System X, integrating new hardware and software. Evaluated, recommended and purchased software for fonts, backups and FTP transmission. Qualified and hired Mac consultant to collaborate with the Computer Services department to improve network connectivity.
- Photograph news events and produce photo illustrations for advertising.

### Software *partial list*

InDesign	QuarkXPress
Photoshop	Illustrator
Acrobat	FlightCheck
Microsoft Office	

### Clients and Assignments

*partial list*

Alcone Marketing Group  
Amscan  
Benchmark Education Company  
Champion International Corp  
Christopher Radko  
Combe, Incorporated  
*Co-op City Times*  
Common Fund  
DDF  
Euro RSCG 4D  
Filene's, Corporate Graphics  
Gartner Group  
*Genetic Engineering News*  
*Golf Digest* • IMP • John Frieda  
G.W. Hoffman Marketing  
KPMG  
Legg Mason  
*Materials Technology Journal*  
MD Communications  
New Paradigm Advertising  
New York Life  
Omega Engineering  
Oxford Health Plans  
Paradigm Group, Inc.  
Parametric Technology Corp  
PC/Mac Warehouse  
priceline.com  
Q.E.D., International, Inc.  
Seton Name Plate  
Sillery Mayer & Partners  
Source Marketing  
Stromberg Communications  
*The New York Times*  
Watson Wyatt Worldwide  
*Weekly Reader*  
Zotos

### Member

- National Association of Photoshop Professionals

### Fine Art

- Use Photoshop to create photo-based art for art galleries and juried exhibitions.